DNS Based Approach Load Balancing In Distributed Web Server System

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Abstract: In this paper, we consider the high level scheduling and load sharing properties offered by the Domain Name System, as implemented in popular DNS software packages. We explore the performance and capabilities of high-level DNS-based load balancing, where we draw special attention to the choice of caching policy (time-to-live) for DNS data. Further, we analyze the use of a database-supported DNS service for allowing highly dynamical query responses, and show that this approach has both potentially negative (single point of failure) and positive (improved balancing flexibility) properties. The objective of this paper is to discuss the performance requirements of the DNS, and argue that the robustness and performance of the DNS could be improved and also discuss the impact of TTL on response time in DNS.

I. INTRODUCTION

The Domain Name System (DNS) is one of the components most critical to Internet functionality. Nearly all Internet applications rely on the DNS for name-to-address translation. The ubiquity of the DNS necessitates both the accuracy and availability of responses. At the most basic level, Domain Name System, or DNS as it is commonly known, is an Internet service that maps domain names into IP addresses and is an essential component of any network. There are two types of DNS servers: authoritative and non-authoritative.

1. **Authoritative DNS**
   - Authoritative DNS is the authoritative source for all DNS requests made for a designated domain.

2. **Non-Authoritative DNS**
   - Also referred to as a Local DNS (LDNS) or a caching DNS server -- is often located near the DNS client, caching DNS answers received from Authoritative DNS servers, speeding future resolution requests. Local DNS servers are usually provided by ISPs or an enterprise’s IT department.

   Load balancing both authoritative and non-authoritative DNS servers requires handling DNS queries coming from a variety of sources. The minor difference between the two is that the non-authoritative DNS servers need to make outbound connections to other authoritative DNS servers, while authoritative DNS servers require zone transfers. In a small to medium-size load environment, DNS servers may be both authoritative and non-authoritative. In a large environment, DNS servers may be dedicated to serve as either authoritative or non-authoritative.

II. DNS ARCHITECTURE

DNS policies based on detailed server state information (for example, present and past load) do not effectively balance client requests across servers. The policies are ineffective because with address caching, each address mapping can cause a burst of future requests to the selected server and quickly obsolete the current load information. The domain request rate estimates the impact of each address mapping and is more useful to guide routing decisions. Scheduling algorithms based on the domain request rate and alarms from overloaded servers can lead to better load balancing than RR-DNS and maintain high Web site availability. However, they give less satisfactory results when generalized to a heterogeneous Web-server system through probabilistic routing. To balance requests among distributed Web server systems, adaptive TTL algorithms are the most robust and effective, despite skewed loads and non cooperative name servers. The algorithms, however, do not consider the client-to-server distance in making scheduling decisions. Furthermore, such policies do not consider the client level address caching, resulting in subsequent requests from the same client (browser) being sent to the same server as shown in figure 1.
Problems exist even at the network-level of address caching because most intermediate name servers are configured such that they reject very low TTL values [1][2][3].

III. DNS ALGORITHM

There are three common lookup methods used in open-source DNS servers. (We do not address the data structures used in commercial servers as the source code is not available to us.) The first, and most common, is a balanced binary search tree using a comparison function that implements the DNS’s ordering on names. This is used in BIND, NSD and many less-popular servers.

The second is to store all RRSets in a hash table, indexed by the query name and type. This allows for very fast lookups but requires some special handling for failed lookups, such as explicitly searching for the enclosing zone or wildcard. The third is to offload the data lookup to a general-purpose database, using a standard interface such as SQL or Berkeley DB. Using a database back-end allows administrators to integrate their other network management tools with their DNS zones without needing to export zone files. For example, the DNS namespace, and a trie holding the same names. In order to preserve the same ordering on DNS names as required for DNSSEC, we must first reorder the labels, so www.example.com is entered in the trie as com|example|www|, where | separates labels and is ordered before all other characters. Also, any upper-case ASCII characters are converted to lower case. With these changes, the DNSSEC ordering is the same as simple lexicographical ordering on converted names†.

Each node of the trie is marked with the index into the key of the character that a lookup should branch on when it reaches that node. Also, each edge is marked with all the characters where there are no branches; in this way lookups can check all the characters of the key, not just the ones where there are branches in the trie. We note that there can be nodes in the trie that have no corresponding node in the namespace (e.g., the node representing com|ext in Figure 2), and nodes in the namespace without corresponding nodes in the trie (e.g., the node representing com in Figure 2). This algorithm returns the RRSets for the query name (if any exist) and also
those for the closest enclosing zone and cut point. If the lookup fails, we can look for a suitable wildcard as well. The wildcard rules for the DNS make this more subtle than looking for zones. The server must back up along the key to the “closest encounter” (the last node that it passed in the namespace tree), and overwrite the rest of the key with *. This gives a key for the “source of synthesis”: any RRs found under the modified key can be used to synthesise answers to the original query.

Algorithm 1: Basic lookup algorithm.

```
node := root
repeat
    last branch := node
    if node is flagged “SOA” then last soa := node
    if node is flagged “NS” then last ns := node
    if node is flagged “DNAME” then
        return the DNAME RR and rewrite the query.
    node := node → child [key [node → byte]]
    if node is null then fail
    if node → edge does not match the key then fail
until we have used all the key
```

The zone head is stored at last soa, and the cut point for a delegated zone is at last ns. If the lookup succeeded, the RRs for the queried name are at node. If the lookup failed before the key was used, we report a name error (NXDomain); if it failed and all the key was used, we report a “no data” error (NoError).

For example, in the first zone fragment in Figure 7.4 a lookup of the name trial.example.com should be answered from the RRs of *.example.com. In the second, although the tries have the same shape, a lookup for trial.x.example.com should fail. Algorithm 2 shows how this can be implemented in the radix trie.

![Figure 3: Examples of the DNS wildcard algorithm](image)

Algorithm 3. We can precompute some of this on the first pass by remembering the last node where the branch we took was not the leftmost one. This removes the need for upward pointers in the trie. Support for NSEC3 will require additional data structures as the hashed queries used for denials deliberately do not follow the tree layout of the namespace. If a query fails, the server must hash the query name and find the name with the closest preceding hashed value, which will have an NSEC3 RR covering the extent of the hashed namespace that includes the hashed query. A binary tree stored at the zone head, and mapping back from hashed names to their original owners, would suffice.
3.1 Updates
Because of the size of the database, it would be unacceptable to have to recompile the data structure every time a change is made. The trie described above has been designed with the intention of allowing it to be updated with little effort. Zones can be split and delegated simply by adding the relevant records and flags to the trie. Adding wildcard records does not require any extra housekeeping in the trie. Because we use a trie instead of a balanced tree, there is never any need to re-balance the structure. Names can be deleted entirely from the trie by removing at most two nodes (see Algorithm 4).

Algorithm 2: Wildcard lookup algorithm.

```
byte := (last branch → byte) − length(last branch → edge)
while key [byte] matches last branch → edge do
    byte += 1
while key [byte] is not ' ' do
    byte -= 1
length(key) := byte + 3
key [byte + 1] := '*'
key [byte + 2] := '-'
```

The key is now the key for a lookup of the source of synthesis. Re-start the search; we can start at the zone head because it must be above (or at) the closest encounter:
```
node := last soa
repeat
    node := node → child [key [node → byte]]
    if node is null then fail
    if node → edge does not match the key then fail
    until we have used all the key
```

Algorithm 3: DNSSEC lookup algorithm.

```
node := last branch
repeat
    char := key [node → byte]
    if node has any children with index less than char then
        set node to the one with the largest index
        break
    if node has any records stored at it then
        return node
    if node == last soa then
        break
    node := node → parent
while node has any children do
    if node has any children with index less than char then
        set node to the one with the largest index.
return node
```

Algorithm 4. Name deletion algorithm

```
Find the node corresponding to the name, using Algorithm 1.
if node has more than one child then
    return
if node has one child then
    Prepend node → edge to child → edge
    Update parent → child [] to point to child instead of node.
    return
else
    Delete node from parent → child []
    if parent now has only one child, and no data of its own then
        Recursively delete parent. (This is guaranteed not to recurse again, since parent has one child.)
```
This algorithm returns the RRSets for the query name (if any exist) and also those for the closest enclosing zone and cut point. If the lookup fails, we can look for a suitable wildcard as well. The wildcard rules for the DNS make this more subtle than looking for zones. The server must back up along the key to the “closest encounter” (the last node that it passed in the namespace tree), and overwrite the rest of the key with *. This gives a key for the “source of synthesis”: any RRSets found under the modified key can be used to synthesis answers to the original query†.

IV. DNS SPOOFING

DNS spoofing (or DNS cache poisoning) is a computer hacking attack, whereby data is introduced into a Domain Name System (DNS) name server's cache database, causing the name server to return an incorrect IP address, diverting traffic to another computer (often the attacker's). To perform a cache poisoning attack, the attacker exploits a flaw in the DNS software. If the server does not correctly validate DNS responses to ensure that they are from an authoritative source (for example by using DNSSEC) the server will end up caching the incorrect entries locally and serve them to other users that make the same request. This technique can be used to direct users of a website to another site of the attacker's choosing. For example, an attacker spoofs the IP address DNS entries for a target website on a given DNS server, replacing them with the IP address of a server he controls. He then creates files on the server he controls with names matching those on the target server. These files could contain malicious content, such as a computer worm or a computer virus. A user whose computer has referenced the poisoned DNS server would be tricked into accepting content coming from a non-authentic server and unknowingly download malicious content.

4.1 DNS anticipation and improvement

Many cache poisoning attacks can be prevented on DNS servers by being less trusting of the information passed to them by other DNS servers, and ignoring any DNS records passed back which are not directly relevant to the query. For example, versions of BIND 9.5.0-P1[1] and above perform these checks.[4] As stated above, source port randomization for DNS requests, combined with the use of cryptographically-secure random numbers for selecting both the source port and the 16-bit cryptographic nonce, can greatly reduce the probability of successful DNS race attacks.

BIND (Berkeley Internet Name Domain) [7] is the most commonly used Domain Name System (DNS) server on the Internet. The earliest BIND servers did very little to address security. In order to avoid a same transaction ID repeating at the same time in the network, the server used an “Increment by One” method. Each new query was issued with the previous transactionID+1. Guessing the transaction ID in such a case is a fairly easy job. This weakness was patched and the new BIND versions issue a random transaction ID to every new query. In the new version (BIND 9), the transaction ID is a randomly generated number, or more precisely, the transaction ID is a pseudo random generated number. The algorithm that generates the IDs in each of the BIND versions is open to the public and can be easily obtained and studied. As shown in [8], in many of the BIND 9 versions, the algorithm is weak and the next random number can be derived from the previous one.

However routers, firewalls, proxies, and other gateway devices that perform network address translation (NAT), or more specifically, port address translation (PAT), often rewrite source ports in order to track connection state. When modifying source ports, PAT devices typically remove source port randomness implemented by nameservers and stub resolvers Secure DNS (DNSSEC) uses cryptographic electronic signatures signed with a trusted public key certificate to determine the authenticity of data. DNSSEC can counter cache poisoning attacks, but as of 2008 was not yet widely deployed. In 2010 DNSSEC was implemented in the Internet root zone servers.[5] Although, some security experts claim with DNSSEC itself, without application-level cryptography, the attacker still can provide fake data.[6] This kind of attack may also be mitigated at the transport layer or application layer by performing end-to-end validation once a connection is established. A common example of this is the use of Transport Layer Security and digital signatures. For example, by using HTTPS (the secure version of HTTP), users may check whether the server's digital certificate is valid and belongs to a website's expected owner. Similarly, the secure shell remote login program checks digital certificates at endpoints (if known) before proceeding with the session. For applications that download updates automatically, the application can embed a copy of the signing certificate locally and validate the signature stored in the software update against the embedded certificate.

V. TTL ALGORITHM

In this approach, server side authorized DNS maps domain name to IP address of one of the nodes of the cluster, based on various scheduling policies. Selection of replica occurs at server side DNS so it does not suffer from applicability problem of client-side mechanisms. But DNS has limited control over requests reaching at server because of caching of IP address mapping at several levels viz., by client softwares, local DNS resolvers, intermediate name servers, etc. Besides the mapping, a validity period for this URL to IP address mapping, known as Time-To-Live (TTL) is also supplied. After expiration of TTL period this mapping
request is again forwarded to authorized DNS. Setting this value to very small or zero does not work because of existence of non-cooperative intermediate name servers and client level caching. Also, it increases network traffic and DNS itself can become bottleneck. Several DNS based approaches are discussed in and . DNS based algorithms can be classified on the basis of the scheduling algorithms used for server selection and TTL values.

**Constant TTL algorithms**: These are classified on the basis of the system state information used by DNS for server selection. The system state information can include both client and server state information, like load, location etc.[1]

1. **System stateless algorithms**: Most simple and first used algorithm of this type is round robin (DNS-RR). It was used by NCSA (National Center for Supercomputing Applications) to handle large traffic volume using multiple servers. In this approach, primary DNS returns IP addresses of servers in the round robin fashion. It suffers from uneven load distribution and server overloading, since large number of client from same domain (using same proxy/gateway) are assigned same server. Also, whole document tree must be replicated on every server or network file system should be used.

2. **Server state based algorithms**: A simple feedback mechanism from servers about their loads is very effective in avoiding server overloading and not giving IP address of unavailable servers. The scheduling policy might be to select the least loaded server any time. This approach solves overloading problem to some extent yet control over requests is not good because of caching of IP addresses. Some implementations try to solve this problem by reducing TTL value to zero but it is not generally applicable and puts more load on DNS.[9][10]

(a) **Client state based algorithms**: In this approach, two types of information about clients, the typical load arriving to system from each connected domain (from same proxy/gateway) and the geographical proximity can be used for scheduling. Requests arriving from domains having higher request rate per TTL value can be assigned to more capable server. Proximity information can be used to select nearest server to minimize network traffic. One mode of Cisco Distributed Director [11] takes client location (approximated from client's IP address) and client-server link latency into account to select the server by acting as primary DNS. This approach also suffers from same problem experienced by Server state based algorithms.

(b) **Server and Client state based algorithms**: Cisco Distributed Director takes server availability information along with client proximity information into account while making server selection decision. These algorithms can also use various other state estimates for server selection. Such algorithms give the best results.

(c) **Dynamic TTL algorithms**: These algorithms also change TTL values while mapping host name to address. There are of two types:

a. **Variable TTL algorithms**: As server load increases these algorithms try to increase DNS control over request distribution by decreasing TTL values.

b. **Adaptive TTL algorithms**: These algorithms take into account the domain request rate (number of requests from a domain in TTL time period) and server capacities, for assigning TTL values. So a large TTL value can be assigned for a more capable server and less TTL value for those mappings that have high domain request rate.

These are most robust and effective in load balancing even in presence of skewed loads and non-cooperative name servers, but these don't take geographical information into account.[12]

**VI. EXPERIMENTAL RESULT**

6.1 Impact of TTL on Response-time

1. **Static Back-end**

The results from running the flood tool with the initial event farmer resulted in the plot in figure 4. Round-trip times in the plot are fetched from the flood output, which therefore include both the DNS lookup and the HTTP request. What we observe is that with TTL 0, the round-trip time is about 350 ms with a relatively low standard deviation compared to the following samples. The plot in figure 5 shows the relationship between lookup time and TTL. It is clear that all requests are either bound to a short lookup time, i.e. when querying the cache; or a longer lookup time when TTL has expired and the authoritative server must be contacted. See figure 6 for a more detailed view. This is a clear bimodal behaviour, where the TTL is an input parameter that determines the skew towards a low or high cache hit-rate. With a TTL of 0, we see that there are no lookups in the range of 0 to 30 ms. This is expected, since a zero TTL disables caching. All of the DNS lookups for TTL 0 reside in the range of 200 to 500 ms, clearly shown in the plots. As we increase the TTL, the number of low-
latency lookups grows, while the expensive authoritative lookups diminish. This happens very quickly as the TTL increases, with a near exponential proportional. A somewhat strange phenomenon can be observed in the detailed plot. At approximately \( x = 280 \) ms, there is a marked dip in the number of occurrences. The reason for this dip remains unclear. Since it cannot be identified in the generated NetEm distributions, it might be a valid assumption that the network emulation is not the cause for the anomaly. As a secondary part of the data analysis, the HTTP round-trip times appear to follow a distribution that bears direct resemblance to the Pareto-Normal distribution in NetEm.

![Figure 4](image1.png)

**Figure 4: Flood static – Total page load time.** This plot shows the total page load time, DNS lookup + HTTP request, observed by running the flood tool against the shared web server address. Note the relatively low deviation for TTL 0.

![Figure 5](image2.png)

**Figure 5: Flood static – DNS lookup times.** This is a probability density plot for the round-trip times observed in DNS lookups for a varying TTL. We clearly see the two peaks at \( x = 20 \) and \( x = 300 \).

![Figure 6](image3.png)

**Figure 6: Flood static – DNS lookup times (scaled).** This figure is a scaled version of the previous plot. Scaling is individual for both peaks, to better observe their properties. Note the characteristic dip around \( x = 280 \) for TTL 0, 1 and 2; its cause remains unclear plots.
2. Dynamic Back-end

When exchanging the static BIND back-end with a highly flexible and dynamic PowerDNS setup, an administrator is given a very powerful tool that can aid in manageability and performance. When analysing the network dump files gathered from the client, we observed a rise in both round-trip time and deviation as the TTL was increased. The plot in figure 7 is derived from the network dumps and shows this relationship. What we observe is a steady and almost perfectly linear increase in HTTP response time corresponding to the input TTL value. For TTL 0, we observe a relatively low response time with comparably low standard deviation. Since we use a zero TTL, all DNS lookups are directed to the authoritative source, which returns a random entry from the set of six addresses, i.e. a one in six chance for returning any given address. Since we get a new address for each HTTP request, the scheduling granularity is very fine; all servers participate equally in answering the heavy requests. Incidentally, the measurements for TTL 1 are almost exactly the same as for TTL 0. A cause for this could be that the request rate from the client is less than one per second, which would result in a zero cache hit-rate. This is not the case, however: The flood configuration is set up to generate. Consider figure 8, where we see a time series plot of the load for each server for TTL 0 (a) and 20 (b). The measurements were gathered at a resolution of one second, but were smoothed out using a simple moving average with a window of ten seconds. For a zero TTL, it is apparent that no server reaches 100% CPU utilisation. The load is rather unstable, but is generally kept well below 50%. On a side note, the plot for TTL 0 clearly shows the four different flood sessions, starting around 0, 110, 220 and 360 seconds, respectively. When we increase the TTL to 20, the outcome is markedly different probability. A service operator would be interested in keeping the probability of overload as low as possible, and could analyse data flows to determine a suitable TTL to achieve this goal. Another interesting point to look at is the HTTP response times as plotted in figure 9, using the cumulative frequency distribution. Using this approach, we can observe that for TTL 0, most requests – nearly 90% – are within the range of 0 to 1,000 ms per request. Conversely for TTL 9, around 60% of requests are within a range of 0 to 2,000 ms/req. Similarly, a TTL of 9 seconds also results in approximately 90% of requests lie within the 0 to 6,000 ms/req range. Results of this kind is what forms the basis of service level agreements, where providers guarantee some levels of service for customers; e.g. a level can define minimum delays with a given probability.

Figure 7: Flood dynamic – HTTP response time. This plot shows how HTTP response time behaves when the client only receives one server address at any given time. It leads to server overload as the TTL increases.
Figure 8: Web server utilisation with varying TTL. The figures show the observed load on all six web servers during the testing, for TTLs 0 and 20.
VII. CONCLUSION

Throughout this paper, we have examined the use of the Domain Name System as a mechanism for load balancing. Insight into available literature on the topic has shown that DNS lookups are an often neglected, yet substantial part of total page response time – not only because of network traversal delay, but because of the recursive nature of queries. The use of caching offers a partial remedy to this challenge of mitigating the frequency of time-intensive authoritative lookups, but introduces problems of its own. Caching time for a given resource record is governed by the time-to-live parameter set at the authoritative nameserver for that record. A TTL of a few seconds suggests that auth lookups are frequent, and the cache hit-rate is low. A TTL of hours to days would mean a considerably higher cache hit-rate, but forfeits the ability of the authoritative nameserver to influence the information within the much longer period until TTL expiry. Further, we have investigated aspects of popular DNS implementations and their practice of answering of requests, both for caching and authoritative modes. Based on a varying set of input parameters, our goal has been to determine the degree of uncertainty in meeting QoS demands, especially that of round-trip times.

REFERENCES